



Prosper Ontario

Prosper Ontario

Where Limitless Possibilities Unfold

Sponsorship Package

April 4, 2026

Ivey Business School

WHY PROSPER?

Prosper Foundation by the Numbers

2800+

Past Attendees

30+

Past Sponsors & Partners

8

Years As a Leader in Youth
Business Conferences

1800+

Social Media Followers

600+

Participants at Prosper 2025

1st

Flagship Prosper Ontario
Conference in 2026

About Prosper

Prosper Ontario by Prosper Foundation will launch the first iteration of its flagship conference in April 2026, bringing the signature Prosper experience to the Greater Toronto Area. With over 1,100 attendees annually across all Prosper conferences, we hope to bring the same success to Ontario this spring.

Prosper Ontario is a case study competition fostering teamwork, critical thinking, and innovation. Teams will work together on a strict timeframe to do a case study on a real world company, create a solution, and present it to a panel of judges. We hope that the signature Prosper experience will equip Ontario students with the leadership and critical thinking skills to pursue their dreams in business and entrepreneurship.

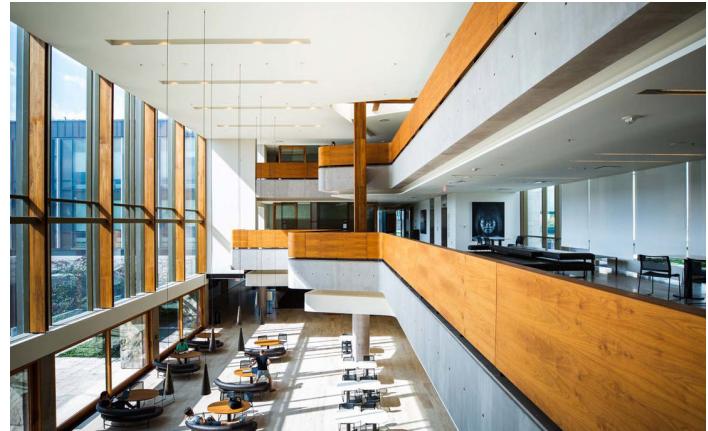
SPONSORSHIP PACKAGES

Benefits	Bronze	Silver	Gold	Platinum
Logo and link on Prosper Ontario website and Prosper360 App	▲	▲	▲	▲
Advertisement in the conference handbook	1/4 PAGE	1/4 PAGE	1/2 PAGE	FULL PAGE
Recognition in the conference newsletters	LIMITED	LIMITED	ALL	ALL
Social media promotion (Story and Tailored Post)	1 CREDIT	2 CREDITS	2 CREDITS	3 CREDITS
Opening & Closing Ceremony Recognition	OPENING ONLY	▲	▲	▲
Post-event email engagement activity		▲	▲	▲
Pre-recorded video during Closing Ceremony			▲	▲
Opportunity to host a booth during Prosper Expo			▲	▲
Representative from organization during Closing Ceremony				▲
Category Exclusivity Included				▲
Sponsorship Amount	\$250+	\$500+	\$750+	\$1000+

Tier benefits are negotiable and can be tailored to your business.

EVENT DETAILS

Venue



Ivey Business School

1255 Western Rd, London, ON N6G 0N1

We are ecstatic to host the inaugural iteration of Prosper Ontario at the Ivey Business School. We would like to thank Ivey's support in making Prosper Ontario 2026 possible.

Conference Schedule

8:00 – 9:00	Registration
9:00 – 9:45	Opening Ceremony
10:00 – 10:35	Workshop 1
10:45 – 11:20	Workshop 2
11:20 – 11:50	Lunch and Prosper Expo
12:00 – 5:00	Staggered Case Release and Presentations
5:15 – 6:30	Finalist Presentations
6:30 – 6:55	Closing Ceremony

PACKAGE BENEFITS

CONFERENCE PRESENCE

All sponsorship tiers offer the presence of your company's logo and link on the Prosper Ontario website. All sponsors will be recognized during the opening ceremony, with Silver tier and above sponsors recognized again during the closing ceremony. All attendees will be able to strengthen the connection they hold between your company and Prosper Ontario.

SOCIAL MEDIA EXPOSURE

With a growing social media reach across multiple platforms, alongside 2000+ active contacts through our parent organization Prosper Foundation, your company will receive extensive exposure among a group of creative and diligent students from the Greater Toronto Area. Given this age demographic, social media promotions are ideal for your company's reach to grow with our conference. Each sponsorship tier will be given a specific amount of social media credits that can be applied towards either a story or a tailored post across all of our social media platforms. The Director of Marketing will be working with your company to create the most desirable posts that best showcase your company to our followers. Additional terms and conditions may apply regarding the information contained in the tailored promotion posts. Please do not hesitate to contact the Director of Marketing at marketing@prosperontario.org.

PRE-RECORDED MESSAGE DURING CLOSING CEREMONY (GOLD & PLATINUM)

Gold and Platinum tier sponsors will have the opportunity to send in a pre-recorded video about their organization that will be played during the closing ceremony. Gold tier sponsors can submit a video up to 30-seconds in length while Platinum tier sponsors can submit a video up to 1-minute in length. The video must be submitted at least 2 weeks prior to the conference and will be reviewed by the Prosper Foundation Board of Directors for compliance purposes.

OPPORTUNITY TO HOST A BOOTH DURING PROSPER EXPO

Platinum tier sponsors will have the opportunity to host a booth at Prosper Expo on behalf of your company. This is an effective method to solidify your brand's presence within a community of future business leaders in the Greater Toronto Area.

CATEGORY EXCLUSIVITY

Platinum tier sponsors will receive category exclusivity as part of their package benefits. For all other sponsorship tiers, category exclusivity can be added for an additional \$500 in sponsorships. The Director of Sponsorship will happily assist you should your organization be interested.

ADDITIONAL INFORMATION

WHERE YOUR CONTRIBUTION WILL GO TO

Every year, Prosper grants fee waivers to students interested in participating but are unable to due to financial constraints through Prosper Foundation's Prosper All Access Program. This program is only possible with the generosity of our sponsors. With your sponsorship, we can provide lower prices for our contestants and increase the volume of financial support. Moreover, your business will gain recognition from exceptional youths in the Greater Toronto Area as Prosper's participants are prospective customers, innovators, developers, and business leaders of the future.

ALTERNATIVE BENEFITS

The information on the Package Benefits page are guaranteed benefits that you will receive; however, brand-specific benefits are negotiable. If you wish to alter any of the benefits, please contact our Director of Sponsorship at sponsorship@prosperontario.org.

PAYMENT AND FEES

Prosper Ontario gladly accepts the following methods of payment as sponsorships: cash, cheque, direct wire transfer, and post-event reimbursements. Prosper Ontario also accepts gift vouchers or discount coupons as sponsorships up to a fixed percentage across our conferences.

CANCELLATION

Prosper relies heavily on sponsorships for our operations; therefore, all sponsorships cannot be reversed once the sponsorship contract has been signed. In the event that Prosper Ontario has to cancel its event(s), we will offer a partial or full refund of your sponsorships depending on the progress of the contract.

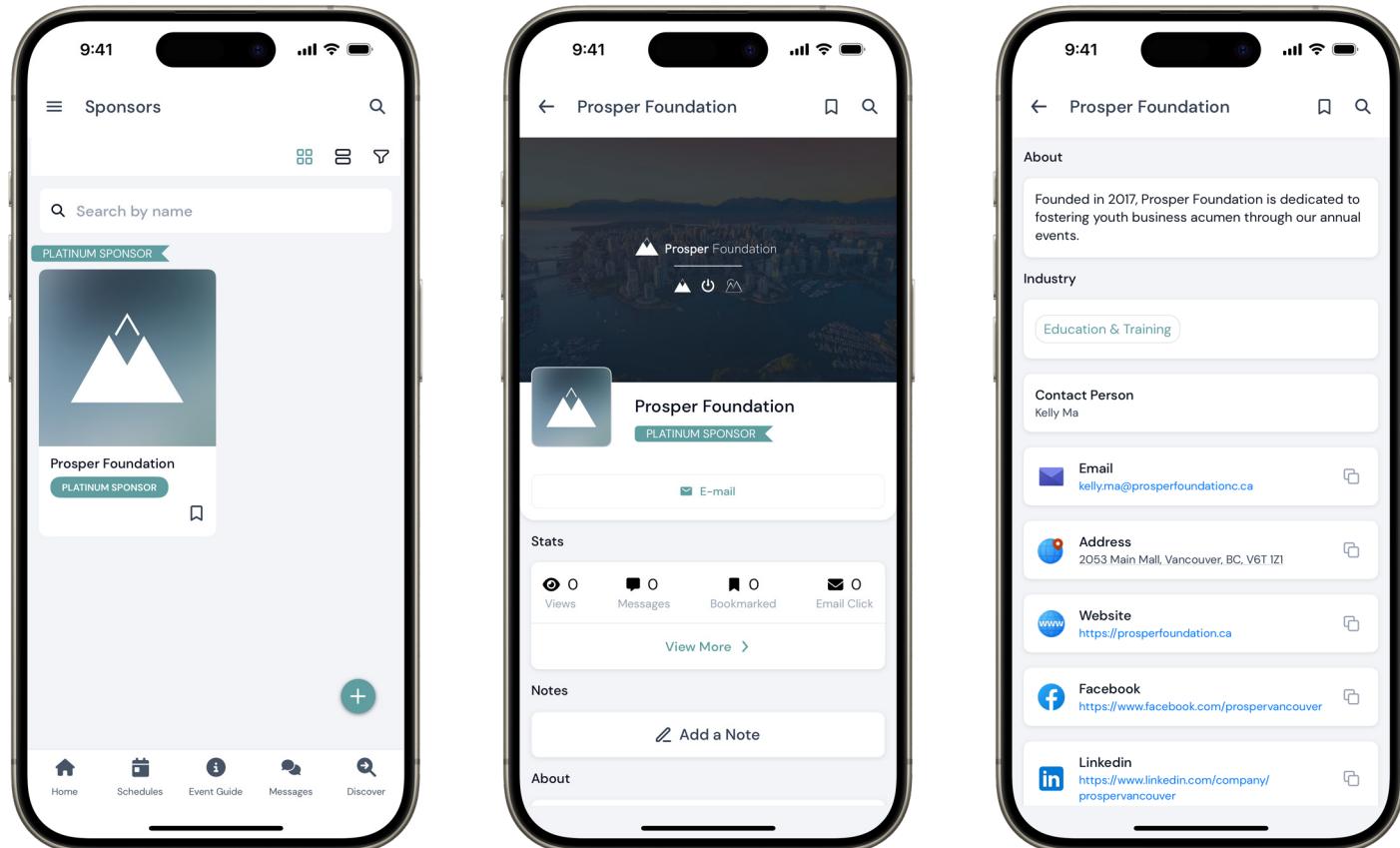
INTRODUCING PROSPER360

Prosper360, the Digital Key to Our Conference

Prosper Ontario, alongside Prosper Foundation, is proud to introduce the next revolutionary change to how attendees interact with the digital conference elements with Prosper360.

The Prosper360 app allows you to unlock the interactive digital experience across all Prosper Foundation events — including Ascend, STRIVE, Prosper, Elevate, and more. For our distinguished sponsors, this platform will unlock new ways for attendees to meet and digitally interact with sponsors while providing accurate KPIs for sponsors to track the engagement.

As the only organization of its kind in Canada to offer this level of digital integration at no additional cost to all our sponsors, Prosper Foundation and Prosper Ontario are excited to elevate the conference experience for both our participants and our sponsors.



CONTACT US

Primary Point of Contact



Jett Lai
Director of Sponsorship

✉️ sponsorship@prosperontario.org

If the primary point of contact is not available, please reach out to us via the methods below. For urgent requests, reach out directly to chair@prosperontario.org.

Email	contact@prosperontario.org
Instagram	instagram.com/prosperontario
LinkedIn	linkedin.com/company/prosperontario
Website	prosperontario.org